



Breeders

Web Solutions!

Why a WEB SITE?

Promote your company; Acquire new clients; Share your cow pictures; Sell your embryos; Promote your consignments; To be open for business 24 hours a day to worldwide; Quick publication: information can be updated and published the same day.

What is a WEB PAGE?

All the content is on one page, you can include:

- Top with your personal image, logo / scenic picture
- Short description of your farm
- Small new section
- Room for your cow pictures, use only the pictures (4 to 10) you're are marketing now, the one you can offer something, the hot animals of your breed now
- Embryo available table
- Address, phone, email + Mapquest directions
- You can make the update easily by yourself
- Bilingual if necessary for you
- With visitor statistics

Advantages of a web page:

- Low Cost +/- \$450 dollars
- Easy to keep updated because not too much information to update

Some examples:

- www.cherrycrestholsteins.com
- www.thierryholstein.com/en/
- www.ferreholstein.com/en/

Web Page fees:

- **Plan, Build the web site, insert the material**, ready to go: +/- \$450
- **Hosting** / month (Place where your website is take is charge) \$14.95/month
- **Your domain name:** www.yourfarmholsteins.com \$60 for 3 yrs
(Domain name is reserved on internet to a domain company for 3 yrs)

What is a WEB SITE?

Many sections, and many pages, more room, all determined for your personal business and your objectives, many possibilities:

- Home page
- New page
- Cow families section, can be in submenus
- Show section
- Index - or - genomic section
- R&W section
- Embryo available linked to your cow pictures
- Farm Historic, description, Awards, can be in submenus
- Farm address, phone, photo, family members, who we are?
- Possibility of photo gallery, calendar, mailing...
- Possibility of catalogue online
(www.fermerayondor.com See catalogue section)
- Bilingual if necessary for you
- With visitor statistics

Some examples:

- www.eastsideholsteins.com
- www.crasdalefarms.com
- www.rockymountainholsteins.com
- www.erbcrestfarms.com
- www.fermejacobs.com/en

Web site fees:

- **Plan, Build the web site, insert the material**, ready to go: +/- \$1795
- **Hosting** / month (Place where your website is take is charge) \$19.95 to \$24.95/month
- **Your domain name:** www.yourfarmholsteins.com \$60 for 3 yrs
(Domain name is reserved on internet to a domain company for 3 yrs)

We plan your project WITH YOU!

We help you to make easy your web site project, by different steps:

1. Decide your domain name, ex: www.yourfarm.com.
2. Determine the budget, choice web page or web site.
3. Establish the menu bar, the home page, choice of visual, color, style, and scenic pictures.
4. Our graphic persons propose you two models of home page to finalize by one you like.
5. Final proof of the look for home page and menu bar.
6. You send us the content of all sections, which pictures go in which section.
Which families you want develop, if you have cow family section
7. The webmasters program your web site, fix the administration zone.
8. We fill up all the sections, show you the results.
9. We put your website online.
10. We provide you a guide for administrative zone with the accesses, and information how updated your web site or your web page.
11. Contact person: *France Lemieux*
France@agri-design.com or 819-364-3063

Design of logos, adverts, business cards, sale catalogues and web sites